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*go international*  
= Bundesministerium  
Digitalisierung und  
Wirtschaftsstandort

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# WASTE2GAS

## SECTOR FOCUS INFRASTRUCTURE

### ADVANTAGE AUSTRIA ROMANIA

26.11.2020

# INFRASTRUCTURE SECTOR FOCUS ADVANTAGE AUSTRIA ROMANIA

- MARKET FACT SHEET INFRASTRUCTURE ROMANIA
- BUSINESS SUPPORT, BUSINESS INTELLIGENCE, LOBBYING, MATCHMAKING
- EVENTS
  - Wintersports Infrastructure and Technology
  - Infrastructure (Bucharest, Brasov, Alba Iulia, Sibiu, Timisoara)
  - Future of Building B2B Platform
  - Trade Mission „Constanta Harbour“
- SUPPORT FOR INNOVATIVE, ENVIRONMENTAL FRIENDLY AND SUSTAINABLE PROJECTS
  - Like Waste2Gas, Waste2Energy, Biomass, Infrastructure Projects Overall



3.

# INTERNATIONALISIERUNGS- OFFENSIVE

## GO INTERNATIONAL

Gerd Bommer,  
**ADVANTAGE AUSTRIA**  
**ROMANIA**

 *international*

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## WHAT IS IT ABOUT?

**Terms:** go-international or Internationalisierungsoffensive (IO)

**Definition:** go-international is a joint initiative of the Federal Ministry for Digitalization and Business Location (BMDW) and the Economic Chamber Austria (WKÖ)

**Start:** 2003

### Funding periods:

- currently: IO-VI (April 2019 – March 2021)
- in negotiation: IO-VII (planned from April 2021)

**Exclusively handled** by AUSSENWIRTSCHAFT AUSTRIA: AW-Domestic, State Chambers and worldwide the AußenwirtschaftsCenter

## STRUCTURE OF IO-VI

### Cluster 1: Securing the business location

secure the business location, motivate new companies to export and support them in the recruitment of skilled workers, position Austria internationally as an excellent business partner

### Cluster 2: Emerging markets and future industries

lead already exporting companies into new markets, promote project business with international financial institutions, strengthen the adaptability of companies through diversity of target markets

### Cluster 3: Digitization, Innovation and Technology

tap the potential of digital internationalization, communicate innovation knowledge and partners, market technologies internationally

## THE IO OFFER AT A GLANCE

- **Direct funding**
  - Direct financial support for export activities
- **Numerous further measures**
  - Cost-effective participation in events such as economic missions, market exploratory trips, export competence workshops, participation in trade fairs, international network projects, etc.

## go-international.at: Entry fee for the brave

### go-international and Covid-19

go-international - events will initially take place digitally, such as the [Austrian Export Day 2020](#) on June 30, 2020, or analogue, in accordance with the legal provisions of the destination country.

We have expanded the range of [direct funding in the digital area](#). Please [contact](#) the [contact persons for go-international](#) in your federal state!

For more information about Covid-19 assistance of the Federal Ministry for digitization and business location and the Economic Chamber Austria under [www.oesterreich.gv.at](http://www.oesterreich.gv.at) and [wko.at](http://wko.at).

(7/28/2020)

[To the funding](#)

- Support instruments
- Export know-how with tips for new exporters
- Success Stories
- Further funding agencies
- Online filing

## DIRECT FUNDING

- **Internationalization cheque**
  - You want to conquer new markets?
  - We support you with a 50 % subsidy to your market entry costs.
  
- **Digitization cheque**
  - Do you want to optimize your digital presence abroad?
  - We support you with a 50 % subsidy for your digitalization measures.
  
- **Project cheque**
  - You want to build up know-how for international project business?
  - We support you with a 50 % subsidy to your training and consulting costs.

## DIRECT FUNDING | „NEW-TO-MARKET“

- new market
- new product in an existing market that requires the establishment of a separate distribution network
- no regular deliveries and no project completed in the target market in the last three years before filing the application

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# Questions?

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